



**Santa Clara County
Fire Department
&
South Bay Regional Public
Safety Training Consortium**



**Fire Management 2D
Strategic Planning
February 8 – 12, 2016**

Instructor: **Fire Chief Bruce Martin, Retired**
Fremont Fire Department

Chief Martin has been in the fire service for 35 years, starting as a Volunteer Firefighter with the Fairfax (CA) Fire Department. Post-retirement he worked as the Interim Fire Chief for the City of South Lake Tahoe and as CBRNE Project Manager for the Bay Area UASI.

Within the fire service, Chief Martin has served in Operations, Training, Prevention, and Disaster Services divisions. Bruce is an Assistant Professor of Fire Technology at the College of San Mateo and also instructs ICS for the United States Coast Guard.

Chief Martin holds a Master's Degree in Security Studies from the United States Naval Postgraduate School, a Bachelor's Degree in Business from College of Notre Dame and an Associate's Degree in Fire Science from Indian Valley. He is a CPC Chief Fire Officer and was ICT3 on the East Bay Incident Management Team (Type 3).

Course Description: Designed for Chief Officers, Company Officers, Fire Service Managers, and City Managers/County Administrative Officers and Planners.

Designed to educate Chief Officers on the strategic planning process and why each of the steps is critical for success. Although the process may be thought of as extremely complicated, this course will provide advice and tools to assist in the strategic planning process. This course is intended to be consistent with critical elements of the accreditation process and its associated self-assessment manual.



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Prerequisites: Fire Management 1

Required materials: Bring the following to class:

Laptop Computer/tablet with print capabilities/USB/WiFi
A copy of your Fire Department's Strategic Plan; and Mission,
Values Statements.

Required textbooks:

Fire Department Strategic Planning: Creating Future Excellence
Publisher: PennWell Books/Fire Engineering <http://www.pennwellbooks.com/>

The Fire Chief's Handbook (Optional)
Publisher: Jones and Bartlett Publishers - <http://www.jblearning.com/>

Location: **McCormack Training Center**
Sunnyoaks Fire Station
485 West Sunnyoaks Avenue
Campbell, CA 95008

Date & Time: February 8 – 12, 2016
0830 - 1700

Cost: \$375.00

To Register, contact:
South Bay Regional Public Safety Training Consortium
(408) 270-6458
firereservations@theacademy.ca.gov

Last day to request a refund is Monday, January 25, 2016.



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Cancellation Policy:

To request a refund, students must contact Nicole Lara. Full refunds will be provided if requested 14 calendar days in advance. If a class begins on Monday, then the refund deadline is noon, two Mondays prior. If a refund is requested after the 14 day deadline, no refunds will be offered unless approved by the Santa Clara County Fire Department. No refunds will be provided if the student does not attend the class, or if they begin the class but do not complete the class.

*** Class Size Limited to 30 students**